



# MATCH4INDUSTRY

**NEW** COOPERATIONS  
HORIZONS

**BUSINESS MATCHING PLATFORM**



**NEW** DOORS  
OPPORTUNITIES

## **BUSINESS MATCHING EVENT '15**

### **TOSB Automotive Supplier Industrial Park**

**15-16 October 2015 - Kocaeli / Turkey**



REPUBLIC OF TURKEY  
MINISTRY OF ECONOMY



**KOCAELI SANAYİ ODASI**  
KOCAELI CHAMBER OF INDUSTRY



**ABİGEM**  
DOĞU MARMARA



Business Support on Your Doorstep



**TOSB**  
Otomotiv Yan Sanayi  
Etilen Organize Sanayi Bölgesi







The Enterprise Europe Network partner ABİGEM East Marmara in close collaboration with the Kocaeli Chamber of Industry and the Chamber of Commerce of the Grand Dutchy of Luxembourg, many other Enterprise Europe Network partners and professional business support organizations will organize the fourth edition of the Match4Industry Business Matching Event in the TOSB Automotive Supplier Industrial Park on 15-16 October 2015 in Kocaeli, Turkey.

Match4Industry is a part of "Doing Business Onsite", a unique concept in matchmaking events that will be organized in a special industrial zone.

### Statistics of 2013

- 114 participating companies
- Around 60 foreign companies
- Over 310 business meetings
- 15 countries represented
- A network of more than 30 partners

### Statistics of 2014

- Over 200 participating companies
- Over 100 foreign companies
- Over 1500 business meetings
- 20 countries represented
- A network of more than 30 partners

**Match4Industry** offers you opportunities to,

Explore perfect opportunities to initiate qualified contacts

Discuss and compare the latest industry developments

Expand your activities and network

Create strong bonds with international companies

Reach new markets through Turkey

### Sectors of Interest

- Automotive Supply
- Metal and Machinery
- Plastics and Rubber
- Chemical (Automotive Paints and Coatings, Automotive Care Products)
- Construction and Construction Materials
- Tire
- Energy
- Environment
- Electric-Electronics
- Information and Communication Technologies
- Woman Entrepreneurship



### Participation Fee: 80 Euro per participant

Participation fee includes the services below

- b2fair Business Meetings
- Assistance before, during and after the event
- Local transfers to meeting points
- English to Turkish, Turkish to English translation
- Lunches, refreshments and welcoming dinner

Accommodation cost of the delegation of the buyers (2 nights stay at 5 stars hotel) will be financed by the Republic of Turkey Ministry of Economy.

Deadline for registration: 30 September, 2015

For more information please visit the website:  
[www.match4industry.com](http://www.match4industry.com)  
[www.een-matchmaking.com/m4i2015](http://www.een-matchmaking.com/m4i2015)

For registration please contact with us:

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## About TOSB Automotive Supplier Industrial Park

TOSB Automotive Supplier Industrial Park which has 2.784.000 square-meters total zone has 1.829.000 square-meters industrial zone. TOSB having 82 members totally, has 59 active plants, 11 plants under construction and 12 plants on the project level.

### Easy Access to Metropolitans

TOSB has a very efficient location in terms of transportation that investors can easily receive their all kinds of needs for raw material, service and qualified labour.



- In the South frontier of TOSB is TEM road, and in the west frontier is Gebze-Şile touristic road.
- The distances of TOSB to main places are İstanbul (50 km), İzmit (50 km), Bursa (80 km by ferryboat) and Sakarya (90 km).
- Main sea and airports (İstanbul - Haydarpaşa 70 km, İzmit – Derince 45 km, İzmit-Diliskelesi seaport 15 km and İstanbul – Kurtköy Sabiha Gökçen Airport 15 km) can be easily reached.
- TOSB is 5 km away from İstanbul Tuzla Leather and Industry Free Zone (DESBAŞ) and 50 km away from Kocaeli Free Trade Zone (KOSBAŞ).

Since the Turkish Automotive Industry has fully started to apply the globalisation, TOSB has been an important focus of interest for all domestic and foreign-capitalised companies which produce parts for the sector with its supporting management structure away from bureaucracy, its geographic position and its competitive advantage in logistics, eco-friendly project sense, its modern infrastructure which satisfies needs of the sector preeminently and supporting services.

TOSB has the mission of "To be an Organised Industrial Zone which enhances its service quality constantly and provides the optimum service that will enhance and assist the competitive capacity of the participants in its zone with its experts in their subjects and its infrastructure which satisfies all needs preeminently".

TOSB has an organic and an ever-growing and developing structure that it evaluates every negative or positive criteria related with the area very districtly. TOSB has the vision of "To be an Organised Industrial Zone which creates synergy for its participants by providing qualified and actual infrastructural opportunities, and which will be able to sell its knowledge and know-how on the global market, and which is sensitive for the global environment and for human, and which is a model and a leader. It has the significance to be the only Global Specialized Organised Industrial Zone.



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[www.match4industry.com](http://www.match4industry.com)



## KOCAELI: THE PRODUCTION CENTER OF THE COUNTRY'S INDUSTRY

The most important aspects that identify Kocaeli are its rich industry and its investment potential. The province's economy is built on its industry, as it contributes on its own to 13% of Turkey's manufacturing industry production. In recent years, Kocaeli is preferred by both domestic and foreign investors, several automotive industries, such as Ford, Hyundai, Honda and Isuzuc established facilities in the region. In addition, the region is also home to giants in the tyre sector such as Goodyear, Pirelli, Lassa-Bridgestone and Özka tires. In fact Kocaeli's automotive industry contributes to 34.02% of Turkey's total automotive industry.

The chemical industry is also well represented in the region with the presence of the biggest company in Turkey, the Turkish Petroleum Refineries Co.

Today 2,200 important industrial companies, including 252 foreign-owned accounts, are based in Kocaeli. In fact, 26 companies of the 100 biggest companies of Turkey are based in Kocaeli and 87 companies from Kocaeli are in the country's top 500 list.

Another important aspect of the city is that 12.4 % of Turkey's tax revenues come from the industry in Kocaeli. The tax revenues generated in Kocaeli are equal to the resources provided by 73 other Turkish cities.

Furthermore, Kocaeli has a significant potential in terms of foreign trade. In 2013, the exportation amounted to 18.421 billion USD, whereas importations of 51.457 billion USD were realised. These values can be explained by the excellent shipping facilities that Kocaeli offers. The companies located in Kocaeli can deliver their products all over the world thanks to 35 ports, special piers, motorway and railway infrastructures.

### INDUSTRIAL ZONES, TECHNO-PARKS AND FREE ZONES IN KOCAELI

The investments in Kocaeli are being encouraged in industrial zones, techno-parks and in free zones.

More precisely, 13 industrial zones, 3 techno-parks, as well as 2 free regions are located in Kocaeli.

Instead of investments in heavy industry, Kocaeli prepares for advanced technology and high value-added investments. The techno-parks of GOSB, KOU and TÜBİTAK are planned for small productions. The TÜBİTAK techno-park is a free zone, where important developments in software technology are being implemented.

Mobile Phone :

E-Mail :

Website :

Company Name :

Participant Name :

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