



Union pour la Méditerranée
Union for the Mediterranean
الإتحاد من أجل المتوسط

Promoting regional cooperation and dialogue

Challenges & Opportunities



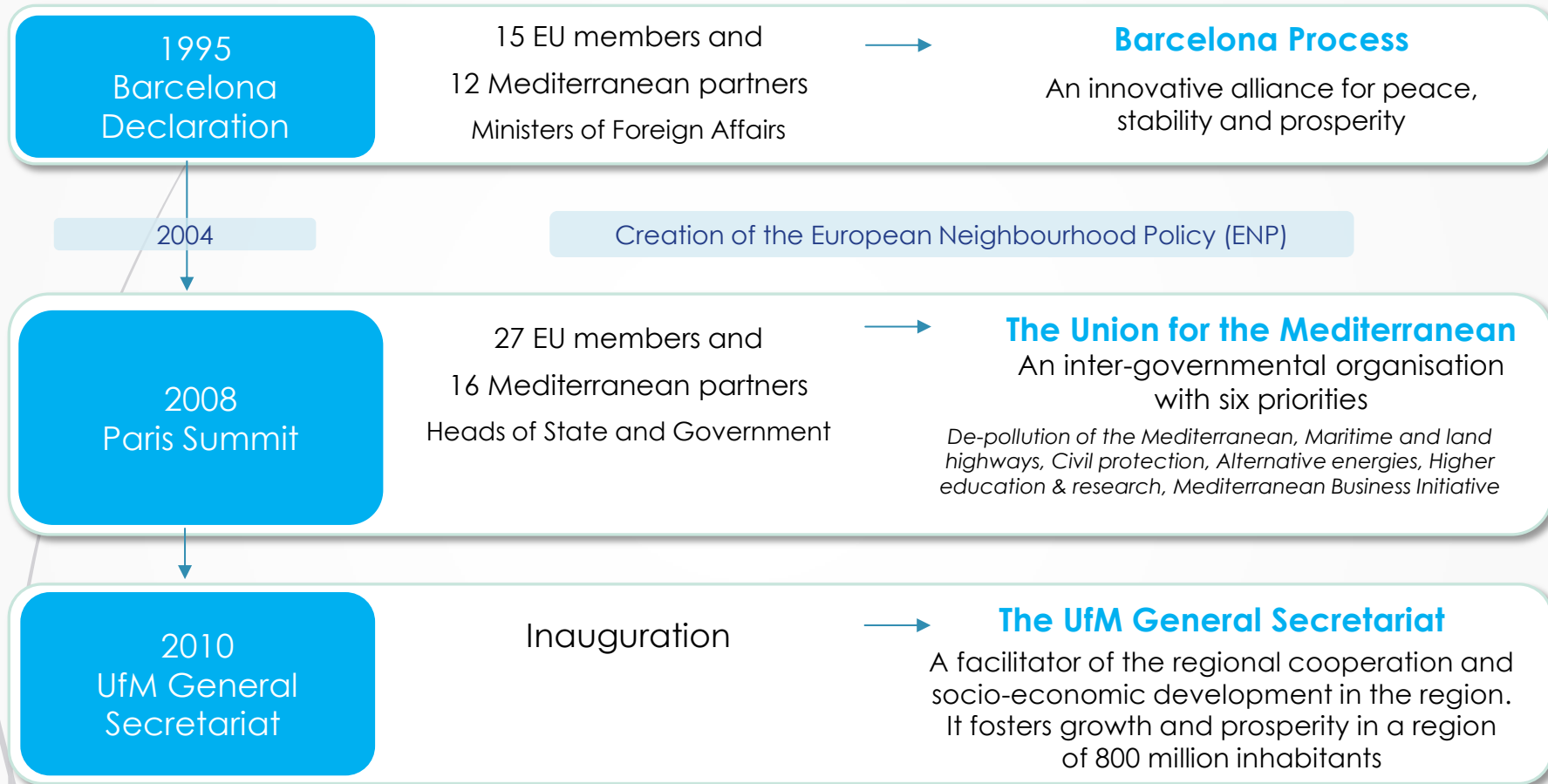
Challenges

Increased poverty and development gaps are fertile ground for radicalism and migrations

Opportunities

- Global competitiveness
- Enlarged markets
- Better use of skilled mobility

A response to the challenges of the region



2015 marks the:
20th anniversary of the Barcelona Process
8th anniversary of the Union for the Mediterranean

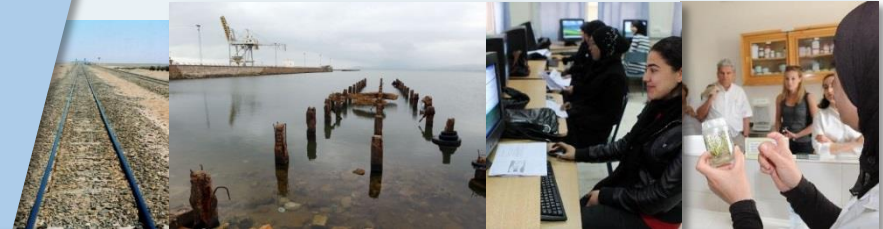
The mandate of the UfM

A platform for regional & policy dialogue

A catalyser for regional projects with strong socio-economic impact

Promoting the exchange of views, ideas and best practices on regional challenges between relevant partners and stakeholders

Promoting strategic regional projects as a response to the regional priorities identified



Fostering operational regional cooperation

The activities of the UfM

A platform for regional & policy dialogue

Since 2012:

19 High-Level conferences

Climate Change, Development, Employment, Economic Cooperation, Food Security, Private Sector, Transport, Women's Empowerment, Interreligious Dialogue

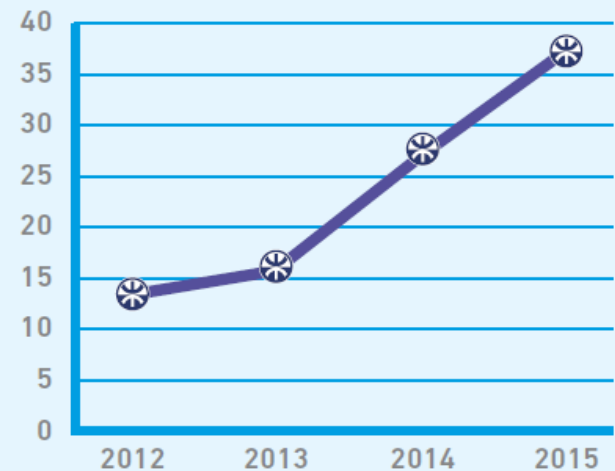
20 Senior Official Meetings with representatives from the 43 members

>130 Expert forums & roundtables gathering

>10'000 stakeholders

A catalyser for regional projects with strong socio-economic impact

UfM labelled projects



Variable Geometry

Content

UfM in short

- Facts & Figures
- Objectives
- Governance
- Secretariat
- Added Value

UfM Projects

- Priority Areas
- Project Lifecycle
- Projects
- Programmes



Facts & Figures



43 Countries

28 EU Member States
15 Southern & Eastern
Mediterranean countries

Total Population

> 800 Million

Total GDP

> 15 Trillion EUR

Objectives

Enhance cooperation and partnership in the Mediterranean through the implementation of concrete projects

Concrete regional cooperation projects under the principle of “Variable Geometry”.

Socio-economic development, regional integration, sustainable development and exchange of knowledge.

Synergy with other key stakeholders in the Euro-Mediterranean region.

Mission Triangle

**Unique
Mediterranean
institution**

**Projects
for
Progress**

**Deliver concrete
regional projects**

**Coordination &
consensus building
platform**

Governance



The Co-Presidency

The UfM is chaired by two Co-Presidents, one from the North: the European Institutions, and a rotating one from the South : currently Jordan.

The Senior Officials

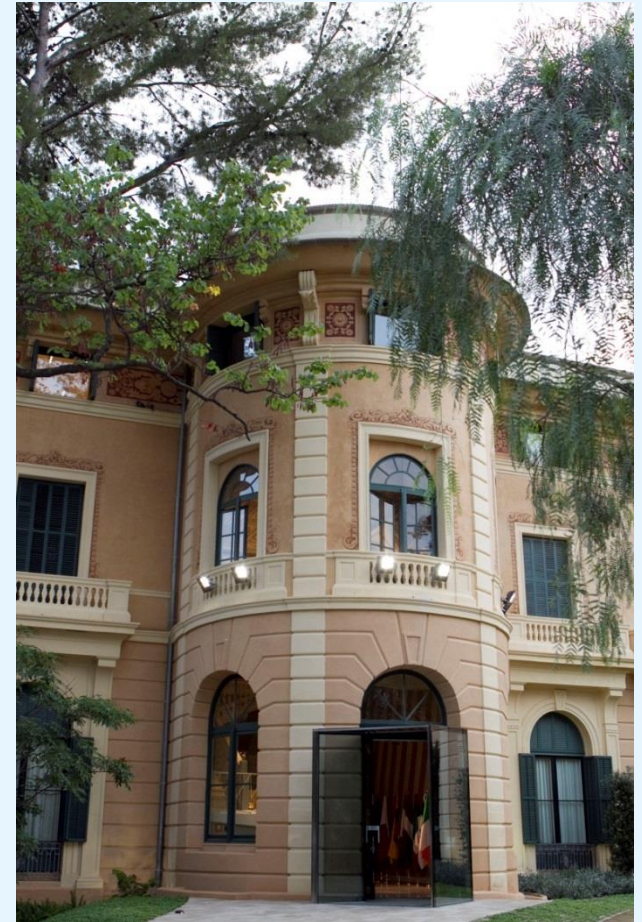
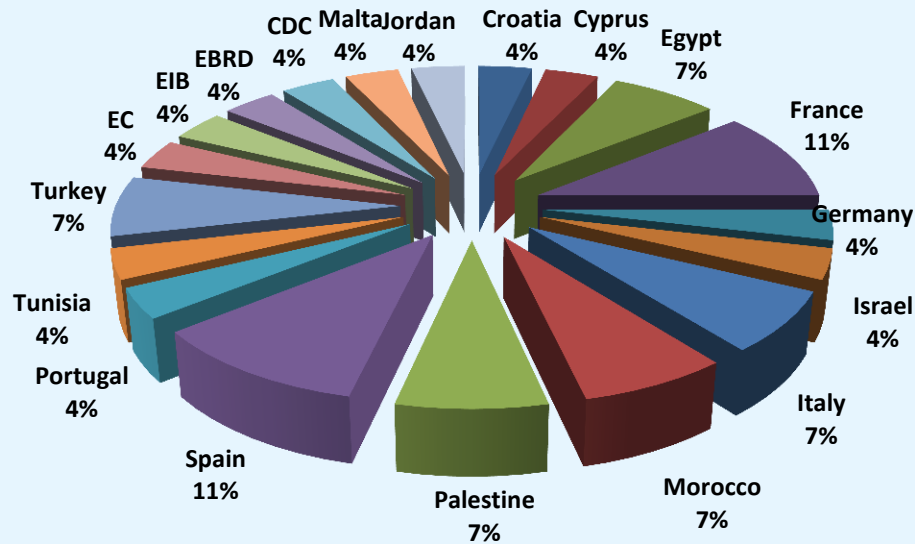
The Senior Officials of the 43 countries are mandated to deal with all aspects of the UfM.

The Secretariat

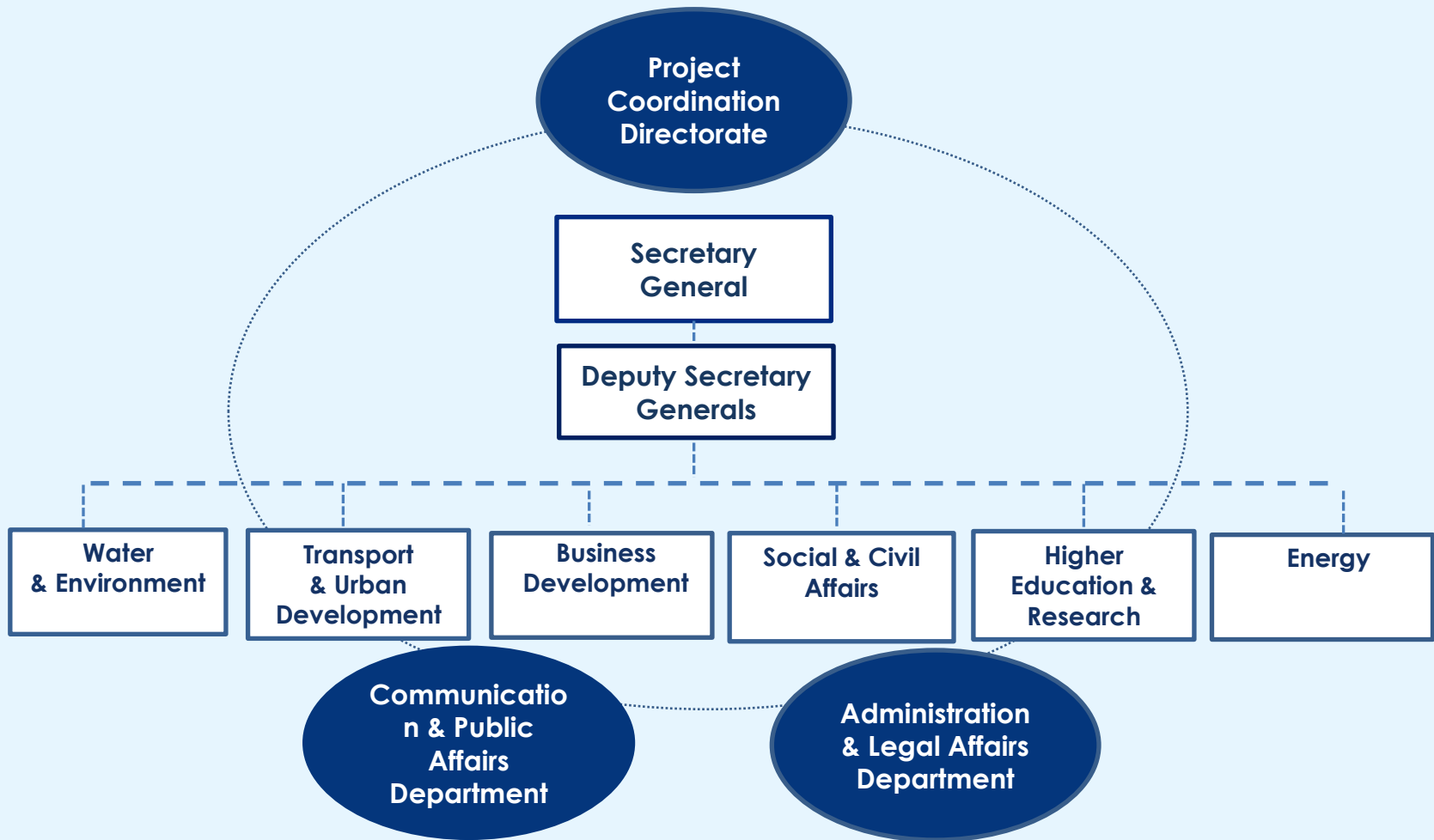
Based in Barcelona, it is led by a Secretary General, assisted by six Deputy Secretary Generals for six priority areas. It is financed by the European Commission and contributions by member countries.

UfM Secretariat

**55 staff members
+ than 20 nationalities & organisations**



UfM Secretariat



Added Value



Support of 43 countries

Through the UfM label, the project promoter gains the support of 43 countries, this awareness and visibility helps him to further raise support and mobilise partners.

Facilitate access to finance

The UfM Secretariat acts as a one stop shop through which project promoters gain access to a strong network of donors and financial institutions, from the Mediterranean region and beyond.

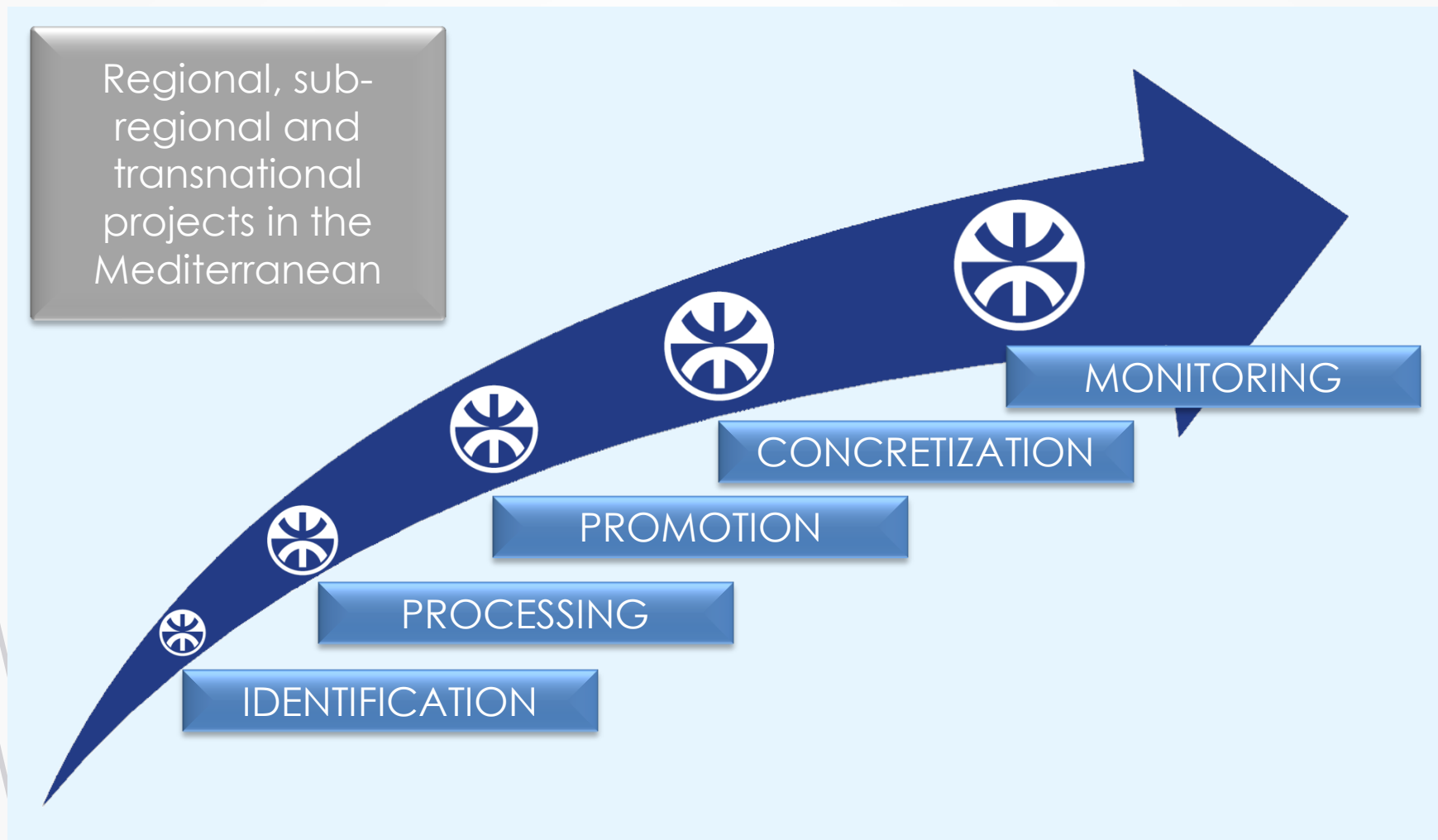
Broker solution for complex regional projects

The UfM Secretariat's mandate allows it to overcome difficulties in regional initiatives and mobilise governments and stakeholders towards a project's success.

Make a project idea become a reality

The Secretariat's network of Euro-Mediterranean partners as well as its in-house & external expertise help a project idea become a reality on the ground.

Project Lifecycle



6 sectorial areas *mandated by the UfM members*



Business
Development



Social & Civil Affairs



Higher Education
& Research



Water & Environment



Transport & Urban
Development

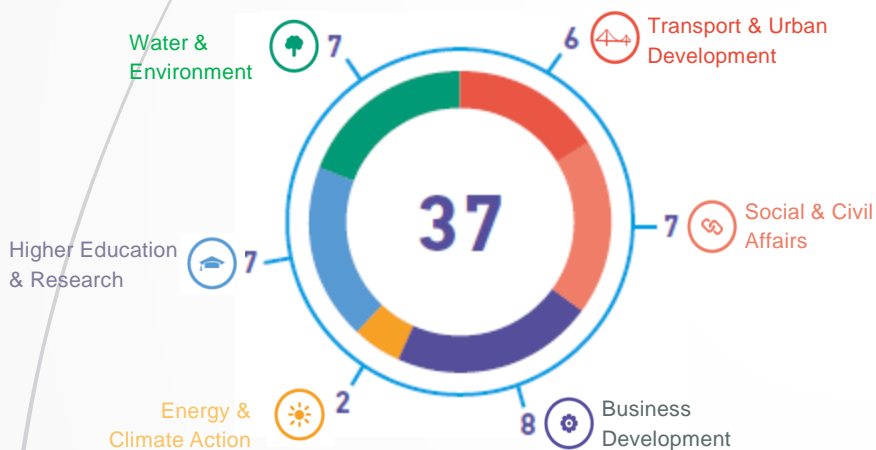


Energy
& Climate Action

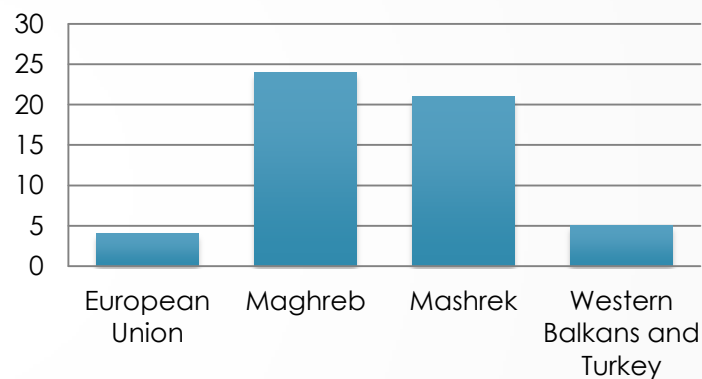
The UfM projects · 2015

37 labelled projects across the region worth more than **5 billion euros**

Labelled projects per sectorial area

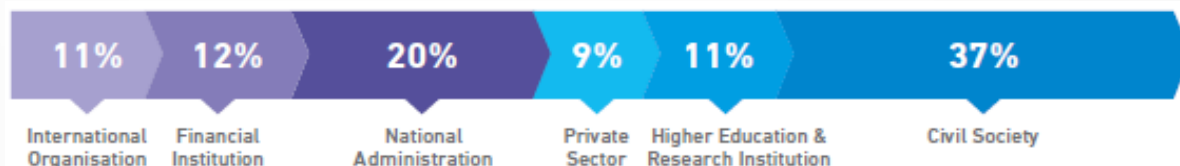


Labelled projects per region



50% of labelled projects under implementation

Labelled projects per promoter



| The UfM Projects: | Date of Labelling: | Date of Launching: |
|--|--------------------|--------------------|
| Transport and Urban Development: | | |
| LOGISMED Training Activities (LOGISMED-TA) | 18/11/2012 | 17/06/2013 |
| Completion of the Central Section of the Trans-Magreb Motorway Axis | 10/02/2012 | |
| Jordan National Railway Project as a part of a Regional Railway Network | 11/12/2012 | |
| Imbaba Urban Upgrading Project | 02/06/2014 | |
| Sfax-Tapapura Project | 04/11/2014 | |
| Bouregreg Valley Development Project | 24/05/2015 | |
| Business Development: | | |
| Promoting Mobile Financial Services in the Mediterranean partner countries | 02/06/2014 | 01/10/2014 |
| Euro-Mediterranean Development Centre for MSMEs (EMDC) | 04/12/2012 | 01/10/2014 |
| Economic Development through Inclusive and Local Empowerment - EDILE (EDILE) | 27/11/2015 | |
| Med4Jobs - Réseau Entreprendre en Méditerranée (Réseau Entreprendre en Med) | 04/12/2014 | 26/11/2015 |
| Establishment of a Regional Platform for the Development of Culture and Creative Industries and Clusters in the Southern Mediterranean Countries | 02/06/2014 | 17/10/2014 |
| EUROMED Invest Promotion & Observatory - EMIPO (EMIPO) | 27/11/2015 | |
| Med4Jobs - Regional Youth Employability Program - Maharat (Maharat - MED) | 31/03/2015 | |
| Social and Civil Affairs: | | |
| Young Women as Job Creators Phase I (AFAEMME I) | 25/09/2011 | 30/04/2013 |
| Skills for Success: Employability Skills for Women (Skills for Success) | 28/06/2012 | 26/03/2014 |
| Femmes d'Avenir | 24/05/2015 | 01/06/2015 |
| Developing Women Empowerment (DWE) | 16/12/2011 | 21/05/2015 |
| Citizenship and equality education for school prevention of violence: Forming Responsible Citizens (Forming Responsible Citizens) | 07/04/2014 | 21/05/2015 |
| UNIDO Women Economic Empowerment in the Mena Region | 27/11/2015 | |
| CEED Empowering Women in Business (CEED) | 24/05/2015 | |

| The UfM Projects: | Date of Labelling: | Date of Launching: |
|---|--------------------|--------------------|
| Higher Education and Research: | | |
| High Opportunity for Mediterranean Executives Recruitment (HOMERe) | 04/12/2014 | 17/03/2015 |
| EMUNI Master programmes | 17/11/2011 | 10/04/2015 |
| Master Study Programme in Risk Science (IEMSR) | 15/09/2011 | |
| Méditerranée Nouvelle Chance (MedNC) | 04/12/2014 | 12/01/2015 |
| Higher Education on Food Security & Rural Development | 04/12/2012 | 02/10/2014 |
| Université euro-méditerranéenne de Fès / Euro-Mediterranean University of Fes (UEMF) | 28/06/2012 | 22/09/2014 |
| Three areas of EMUNI PhD Research Programme | 17/11/2011 | |
| Water and Environment: | | |
| BlueGreen Networking Civil Society in the Mediterranean through environment and water issues (BlueGreen) | 02/06/2014 | |
| MedReSCP: Post Rio +20 - Supporting the adoption of sustainable consumption and production patterns, in particular resource efficiency, in the Mediterranean region | 07/04/2014 | 29/10/2015 |
| Capacity Building Programme on Water Integrity in the Middle East and North Africa | 04/12/2014 | 12/05/2015 |
| Overcoming Governance Challenges for the Mobilization of Financing in the Water Sector (Governance & Financing for the Mediterranean Water Sector) 09/07/2011 | 28/05/2013 | 28/05/2013 |
| Integrated Programme for the Protection of the Lake Bizerte against Pollution (Lake Bizerte) | 03/10/2013 | |
| Mediterranean Knowledge Platform on Water (Med Water Knowledge) (MWKP) | 07/04/2014 | |
| Desalinization Facility for the Gaza Strip Project | 22/06/2011 | |
| Energy and Climate Change: | | |
| Tafila Wind Farm 117MW (TAFILA) | 07/04/2014 | 17/02/2015 |
| UfM Energy University by Schneider Electric | 27/11/2015 | |

Youth Employability & Inclusive Growth

28% Youth unemployment in the MENA region
one of the highest rates in the world

2.8M of young people entering the labour
market each year

SMEs create **80%** of jobs, twice more jobs per
euro invested than big companies

SMEs represent around **35%** of the
Mediterranean region's GDP



UfM POLICY FRAMEWORK

- UfM Ministerial Conferences (*Industrial Cooperation* - 2014 | *Digital Economy* - 2014 | *Employment and Labour* - 2010)
- Dialogue 5+5 of ministers of Western Mediterranean countries (*Vocational and Educational Training* - 2014 | *Higher Education and Scientific Research and Innovation* - 2015)

Youth Employability & Inclusive Growth

UfM STRATEGIC OBJECTIVES

- Foster **job creation** and support the **development of SMEs**.
- Develop a **Euro-Mediterranean strategy** for private sector development.
- Improve the quality of **vocational training** and **higher education** in the region in view of increasing the **student employability**.
- Provide a **platform** for Mediterranean higher education and **youth mobility**.



A PLATFORM FOR DIALOGUE

- Frequent high-level meetings & conferences
- **30** thematic workshops
- **5000+** participants



REGIONAL PROJECTS

15 projects labelled by 43 UfM countries
200.000 beneficiaries



Zoom on the initiative:

[Med4Jobs](#)

Zoom on a project:

[Euro-Mediterranean University of Fes](#)
[New Chance Mediterranean Network](#)

[Other projects](#)

Women's Empowerment

The Mediterranean region has one of the highest women unemployment rate in the world

Only **25%** of women in the MENA region are in the labour market, compared with more than **50%** in the other regions

In the Mediterranean region women earn on average between **10%** and **40%** less than men



UfM POLICY FRAMEWORK

UfM Ministerial Conference on
Strengthening the Role of Women in Society
(Paris, 2013 - Marrakech, 2009 - Istanbul, 2006)

Women's Empowerment

UfM STRATEGIC OBJECTIVES

- Advance the **regional agenda on gender equality** and develop Euro-Mediterranean **women's empowerment** initiatives.
- Enhance women's access to the **labour market** and **entrepreneurial networks**.
 - Mainstream a **gender approach** in UfM projects and initiatives.



A PLATFORM FOR DIALOGUE

- Frequent high-level meetings & conferences
- **15** thematic workshops & seminars
- **2000+** participants



REGIONAL PROJECTS

10 projects labelled by 43 UfM countries

50,000 beneficiaries

Zoom on the initiative:

Women's Socioeconomic Empowerment

Zoom on a project:

Young Women as Job Creators

Other projects

Sustainable Development & Infrastructures

UfM STRATEGIC OBJECTIVES

- Contribute to addressing the **challenge of climate change** in the region.
- Advance the **Euro-Mediterranean Sustainable Urban Development Strategy**.
 - Contribute to **de-pollution efforts** in the region and promote **access to water management**.
 - Promote projects and mobilise financial resources in the field of **renewable energy** and **energy efficiency**.
 - Completion of the **Trans-Mediterranean Transport Network**



A PLATFORM FOR DIALOGUE

- Frequent high-level meetings & conferences
- **30** thematic workshops
- **3500+** participants



REGIONAL PROJECTS

15 projects labelled by 43 UfM countries

Zoom on the initiative:

Urban Projects Finance Initiative

Zoom on a project:

Protection of Lake Bizerte against Pollution

Other projects

Sustainable Development & Infrastructures: Transport

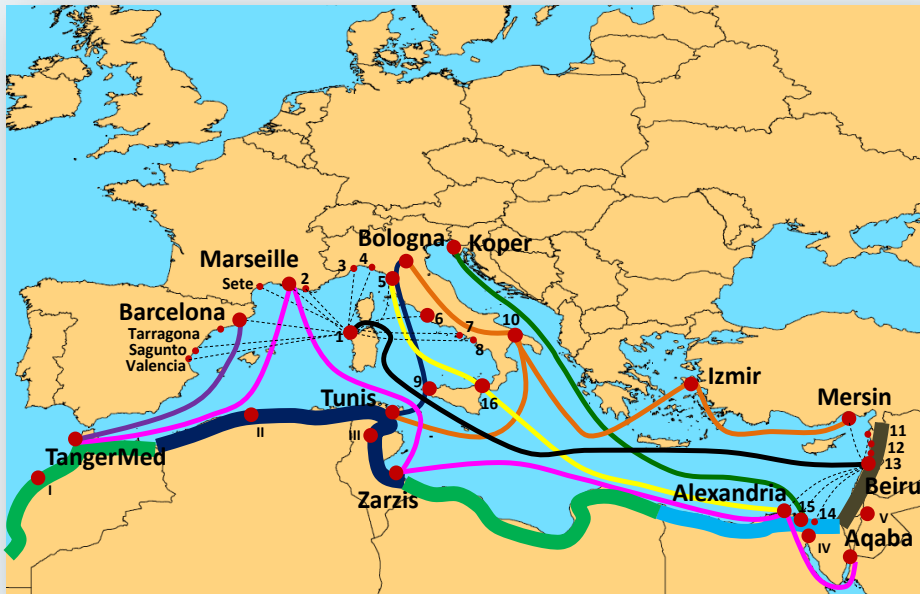
The work of UfM in the transport field focuses on creating a balanced and harmonized transport network; including all modes of transport; road, rail and maritime, aiming at connecting the missing links, creating shortest and fastest ways with low levels of formalities and providing energy and cost efficient mobility solutions.

In accordance with the mandate given by the 2013 UfM Ministerial Conference on Transport, it focuses on projects in the transport field with a holistic approach, supporting the establishment of a Trans-Mediterranean Transport Network (TMN-T) and its connection with the Trans-European Transport Network through the Motorways of the Sea, in close collaboration and cooperation with the EC, Mediterranean Partner Countries, IFIs and all other actors involved in the process.

The UfMS participates in the Euro-Mediterranean Transport Forum and its “Network and Land Transport” & “Maritime Affairs” Working Groups, providing permanent technical support to the Forum for the preparation and assessment of the projects related to the TMN-T.

Sustainable Development & Infrastructures: Transport

“UfM Motorways of the Sea” Initiative



PORTS

- | | |
|-----------------|-----------------|
| 1 Porto Torres | 9 Palermo |
| 2 Toulon | 10 Puglia ports |
| 3 Savona | 11 Latakia |
| 4 Genoa | 12 Tartous |
| 5 Livorno | 13 Tripoli |
| 6 Civitavecchia | 14 Port Said |
| 7 Naples | 15 Damietta |
| 8 Salerno | 16 Catania |

LOGISMED LOGISTIC PLATFORMS

- | |
|-----------------|
| I Zenata |
| II Algiers |
| III Djebel Oust |
| IV Cairo |
| V Madounah |

MULTIMODAL LAND CORRIDORS

- Transmaghreb Central Corridor
- Extension of the Transmaghreb Central Corridor
- Multimodal link Maghreb Mashreq
- North-South Mashreq Multimodal Corridor

The **UfM Motorways of the Sea Initiative** aims at increasing the intermodal connectivity of the Mediterranean region by developing a **network of logistics chains**, based on the utilization of maritime **Ro-Ro services** which connect the main ports of both Northern and Southern shores of the Mediterranean.

The creation of this network will enable to develop an **inter-Mediterranean** maritime model, in which these multimodal logistics chains, including the maritime section, will play an important role to articulate the relations between the different ports and countries.

Projects already presented to the UfMS

- Mersin-Izmir-Puglia Ports-Tunis
- Livorno-Palermo-Tunis
- Livorno-Alexandria
- OPTIMED (Porto Torres-Beirut)

Projects in preparation

- Barcelona-Tanger Med
- Aqaba-Alexandria-Zarzis-Marseille-Tanger Med
- Damietta-Koper

Sustainable Development & Infrastructures: Transport

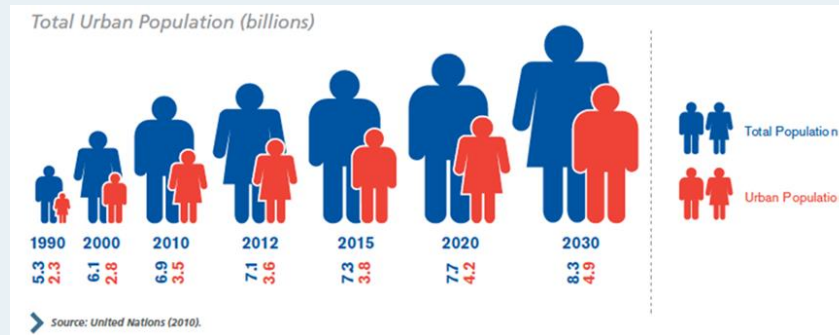
MARKET ECONOMICS PERSPECTIVES

There are many reasons accounting for the relevance regained by the Mediterranean basin within the international context, as a result of globalization and of the way global trading is conducted, mainly through maritime transport.

- Projects aimed at improving **ports and logistics** in the Mediterranean Sea **are increasing.**
- the **New Suez Canal expansion** could foster the development of new regular routes between the Mediterranean ports and the **Red Sea ports,**
- the leading role taken by the whole **area of the Gulf** in the international economic scenario, encourages trade networking and business relationship with **the Middle and Far East, and the Mediterranean.**
- the possibility of **funding connections with neighboring areas** and countries was formally introduced. In the revision of the EU policy on TEN-T (2013-2014)
- The **review of the European Neighboring Policy** introduced the option of a flexible financial instrument that could be used for financing TMN-T.

In this new scenario the Secretariat of the Union for the Mediterranean is ready to contribute to drive forward the most necessary issues and change the reality of the region.

Sustainable Development & Infrastructures: Urban Development



Urban development is a **multi-dimensional** field that calls for a **bottom-up** approach and **regionally-applicable** solutions, to address a number of demographic, social-economic, environmental and technological **challenges** faced by the southern and eastern Mediterranean, both at local and regional level.

In the face of this reality, and on the basis of the mandate set by the Ministerial Meeting on Sustainable Urban Development held in Strasbourg on 10 November 2011,

the UfMS will continue to diligently promote a **sustainable**, **innovative** and **integrated** and **inclusive** urban development, while following a cooperative approach through the joint efforts of governments, local and regional authorities, developers, financiers and civil society.

Sustainable Development & Infrastructures: Urban Development

URBAN PROJECTS FINANCE INITIATIVE

UPFI

URBAN PROJECTS FINANCE INITIATIVE

The **Urban Projects Finance Initiative (UPFI)** is one of the **pillars** of the Euro-Mediterranean Urban Development Strategy, as stated in the Declaration of the first **UfM Ministerial Conference** on Sustainable Urban Development (Strasbourg, 10 November 2011).

UPFI was **launched** during the SOM of **April 2014**, after receiving the **unanimous support** of the 43 countries and the European Commission, for its exemplary and strategic nature in the field of urban development.

The UfM Secretariat acts as **trusted third party** among the different countries and institutions, **promoting** the exchange of views, ideas, best practices and cooperation, with a view to supporting the actions of its partners, improving their efficiency and enhancing their visibility.

Sustainable Development & Infrastructures: Urban Development

URBAN PROJECTS FINANCE INITIATIVE

Objectives

- Promote and develop sustainable and innovative urban projects in the Euro-Mediterranean region that serve as best practice examples.
- Contribute to address the global challenges of population growth, greenhouse gas emissions and climate change in the Mediterranean area.

Beneficiaries

Inhabitants of the cities concerned.

Results

- Improve living conditions in the Southern and Eastern Mediterranean countries.
- Promote urban development while providing job opportunities in a wide range of business sectors.
- Promote an urban development that is sustainable and respectful of the environment

Promoter

Co-managed by the Agence Française de Développement (AFD) and the European Investment Bank (EIB) with the support of the European Commission and under the auspices of the Union for the Mediterranean.



Sustainable Development & Infrastructures: Urban Development

URBAN PROJECTS FINANCE INITIATIVE



UPFI identified **27** potential mature projects from **9** UfM countries.
3 out of 12 candidate projects have been labelled since 2014.

The total of the projects corresponds to an investment of **5 billion Euros**, this represents only 8% of the investment needs for urban infrastructure in the region for the next 20 years, as stated by the EIB.

The UfM Secretariat ensures that there is a **geographical balance** between the countries, as well as the **support** of the national and local authorities.

Sustainable Development & Infrastructures: Energy & Climate Change Water & Environment

Energy and Climate Change:

The UfM acts as a unique platform to facilitate and promote regional dialogue and cooperation as well as concrete projects and initiatives in the fields of Renewable Energy, Energy Efficiency and Climate Change.

It aims to tackle energy vulnerabilities and climate change challenges in the region while advancing towards more secure and sustainable energy models.

Water and Environment:

The UfM aims at countering the environmental challenges of the region by developing major impact projects and focusing on the main regional priorities, namely the protection of the marine environment; the H2020 initiative to depollute the Mediterranean with the objective to tackling 80% of pollution by 2020; as well as the UfM Water agenda, designed around the four pillars of water governance, water and climate change adaptation, water demand management and water financing.

Funding Strategy

- 1 Strengthen relations with International & Bilateral Financial Institutions
- 2 Develop long term private sector partnerships and strategic alliances
- 3 Develop financing tools for projects which complement the existing offer

**FINANCING
OF UFM
PROJECTS**

A network of partners

In order to achieve its objectives, the UfM relies on a **network of active partners** across the region:

- **Coordinating and creating synergies between national and regional priorities**
International Organization, Governments and Public Agencies
EC, UNIDO, UNWOMEN, UNEP/MAP, FAO, ILO, CMI Center for Mediterranean Integration, Parliamentary Assembly – Union for the Mediterranean, ARLEM, Finnish and Norwegian Cooperation, Kingdom of Morocco, SIDA, IRU International Road Transport Union, ATO Arab Town Organization, GWTO The Group of Ministers of Transport of the Western Mediterranean
- **Promoting regional projects for prioritisation and implementation**
Financial Institutions
EIB, EBRD, AFD, KFW, CDC
- **Addressing socio-economic challenges through an inclusive approach**
Private Sector representatives
- **Working alongside for a bottom-up approach and close consultation for feedback and expertise on the ground**
Civil society
- **Staying connected with innovation, analysis and driving research**
Universities, Research Centers
UNIMED, CIHEAM The international Center for Advanced Mediterranean Agronomic Studies, CIDOB, IEMED, CIHEAM

The Euro-Mediterranean institution at the service of regional cooperation:

- **Strong political commitment** with 43 countries representing an overall population of 800 million citizens.
- **Co-ownership** between the European Union and the Mediterranean countries.
- **Variable geometry** allowing member countries to participate in projects of interest for them.
- **Regional and sub-regional integration** through large projects to develop transport, energy and water infrastructures – variable geometry.
- **Dynamic and flexible partnerships** with promoters from administrations, civil society and private sector.
- **Concrete projects** to meet the needs of Mediterranean citizens.
- **Adaptation to the current regional context** with a focus on job creation for young people.



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